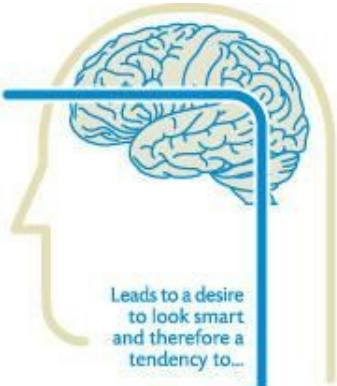


Fixed Mind-set

Intelligence is static



Leads to a desire
to look smart
and therefore a
tendency to...

CHALLENGES

...avoid
challenges



OBSTACLES

...give up
easily



EFFORT

...see effort as
fruitless or worse



CRITICISM

...ignore useful
negative feedback



SUCCESS OF OTHERS

...feel threatened
by the success
of others

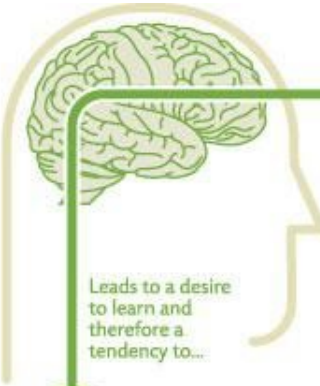


As a result, they may plateau early
and achieve less than their full potential.

All this confirms a **deterministic view of the world.**

Growth Mind-set

Intelligence can be developed



Leads to a desire
to learn and
therefore a
tendency to...

...embrace
challenges



...persist in the
face of setbacks



...see effort as
the path to mastery



...learn from
criticism



...find lessons and
inspiration in the
success of others



As a result, they reach ever-higher levels of achievement.

All this gives them a **greater sense of free will.**

GRAPHIC BY NIGEL HOLMES